

Amendments to the Specification

Change paragraph 0178, as follows:

[0178]

The sponsor server 3 displays the distributed estimation screen (step ST327). When the displayed advertisement fee is acceptable, the sponsor clocks on a distribution acknowledgement button displayed on the screen. Then the acknowledgement signal is sent to the service provider server 2 (step ~~ST828~~ ST328), and the acknowledgement information is stored, for instance, in the sponsor information storing section 213 of the user certifying engine 210 (step ~~ST829~~ ST329).

Change paragraph 0195, as follows:

[0195]

When it is determined that there is not the user information, namely that the user is a new one, the user terminal 5 shifts to a new user registration step (step ST388). In the new user registration step, at first, the user fills user information in entry columns displayed on the screen, and finally presses the registration complete button. With this operation, the new user information is stored in the user information storing section 543 in the reproduction software 54 (step ST399 ST389).